Hey. I am Kanishka Gajjar
UX/UI & Product Designer

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About

I am a UX, UI and Product designer working predominantly in the area of software, web, mobile and digital design. He is a graduate of National Institute of Design (India) in the discipline of Industrial Design and has over 12 years of experience working in the industry with a variety of clients like LG Electronics, Vodafone, L&T, Cisco, Motorola, Hitachi & Intel.

I have been in the area of mobile and media space since the past 9 years with various successes with products on Apple's macOS and iOS App Store. Some of the software products I have designed in the past have won prestigious awards like Apple's AppStore Best of 2012 and MacWorld Best of Show (the largest Apple event) multiple times. Some of these apps have been featured repeatedly by Apple and have been top grossing and ranking on the store.

Some of the past products which I have designed in the areas of lifestyle and electronics have won Japanese design awards and have received noteworthy recognition in the industrial design domain. With a strong background in product design and interaction design, I have an experience of working on a variety of projects in the areas of home electronics, telecommunication, lifestyle products, mobile and desktop apps, IOT, home automations, fintech, enterprise services and systems, consumer products and apps in media, entertainment and utilities.

12+ Years	9+ Years	2X MacWorld Awards	Apple "Best of 2012"
Of Experience	Experience in Media Apps	Winner	App on iOS AppStore

What I Do

Mobile Apps & Websites	UX / UI Design	Graphic Design	Mac Desktop Apps	Complete Product Design
Content Management Systems (CMS)	Dashboards	Enterprise Systems	Prototyping	Wireframes
Video Editing	Motion Graphics	Logo Design	Print Design	User Research
Adobe Photoshop	Adobe Illustrator	Adobe Premier Pro	Adobe After Effects	3D Design

Education

2003 - 2008	National Institute of Design, India	Graduate in Industrial Design	Product Design
2001 - 2002	Udgam School, Ahmedabad	HSC, Science
1991 - 2001	Asia English School, Ahmedabad	Primary, Secondary

2015 – Present — **GrowthBeats Technologies Pvt. Ltd.**
Co-Founder / Owner
Created products on the Mac AppStore, OTT Media Space, and for Photography market. As part of our tech services, we have helped businesses solve their problems and grow their business through technology via cloud, mobile and web

2016 – 2017 — **Intel, Motorola, Cisco**
UX/UI Design Consultant
Designed enterprise and consumer facing systems for these multinationals in collaboration with L&T

2016 – Present — **L&T Technology Services Ltd.**
UX/UI Design Consultant
Handled design for some of their major international clients like Intel, Cisco, Motorola etc

2010 – 2014 — **Global Delight Technologies Pvt. Ltd.**
UX/UI Design Consultant
Designed and created award winning macOS & iOS apps with India's leading iOS & macOS apps developer.

2009 – 2010 — **Vodafone**
User Experience Design Consultant & Research Assistance
Designed new services and apps for Vodafone in the initial phases when they were establishing their business in Indian after they took over the Hutch cellular network in India

2007 – 2008 — **LG Electronics India Ltd.**
Industrial Designer – GSM Mobile Phones
Research, Conceptualization and detailed design of new cellphone models in the entry level and mid-segment range of LG cellphones for the Indian market.

2006 – 2006 — **VIP Luggage, India**
Industrial Designer
Designed new model of their hard luggage and helped in the facelift of a few brands of their hard luggage in their popular range for the Indian market.

Some Recurring Clients

L&T · intel · MOTOROLA · CISCO · HITACHI Inspire the Next · vodafone

LG · VIP · TATA|SKY · SEQUOIA

Awards & Achievements

"Best of 2012" App on iOS AppStore
Apple Inc. | 2012
"Game your Video" (now called "Vizmato")(iPhone & iPod Touch) featured by Apple as one of the best apps of 2012 in photos & videos on the iOS App Store.

MacWorld Best of Show Award 2012
MacWorld Expo, San Francisco, California | 2012
MacWorld Best of Show award (2012) for an iPhone application "Game your Video" (now called "Vizmato")

MacWorld Best of Show Award 2011
MacWorld Expo, San Francisco, California | 2011
MacWorld Best of Show award (2011) for a macOS application "Boom"

Opus Eyewear Design Award
Japan | 2009
Winning work in the international annual Opus Eyewear Awards,
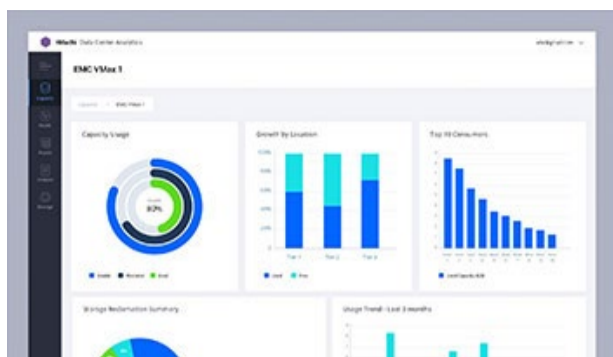
NASSCOM
NASSCOM APPFame Awards 2010

40+ Million Downloads
Of Mobile Apps Worldwide

Patents

SYSTEM AND METHOD FOR CREATING SHORT VIDEO CLIPS
6138/CHE/2013

Design Work

Hitachi Data Centre Analytics - Portal
Client: Hitachi | 2018

Completely new design of Hitachi Data Centre Analytics (HDCA) - a product of Hitachi for data centres to monitor and analyse data centre statistics.

#Web Dashboards

Intel - Video Wall Infographic
Client: Intel Inc. | 2016

Visual infographic for a 6ft X 12ft large Video Wall for a new Intel building in Bangalore in India.

#LED Wall Display

Intel - Building Management System
Client: Intel Inc. | 2016

Design of the entire building management system for new Intel campus buildings in Bangalore, India.

#Web Dashboards

Intel - 3D Touch Screen - Room Booking Systems
Client: Intel Inc. | 2016

Design of the user experience of touch screen kiosks with 3D visual floor maps and interface, for booking conference rooms and cubicles in Intel buildings.
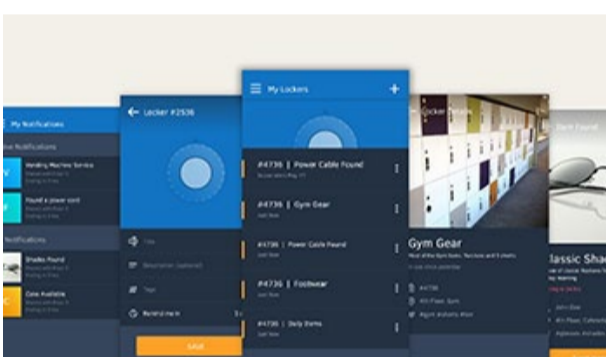
#Web Dashboards

Motorola - Project Management System
Client: Motorola Solutions, Singapore | 2016

Design of an internal project management and monitoring system for different levels of executives, for global centres of Motorola Solutions.

#Web Dashboards

Intel Israel - Employee Apps
Client: Intel Inc. | 2017

Visual Language and UX reviews for building management system and internal apps used by employees, for a new R&D campus of Intel in Israel
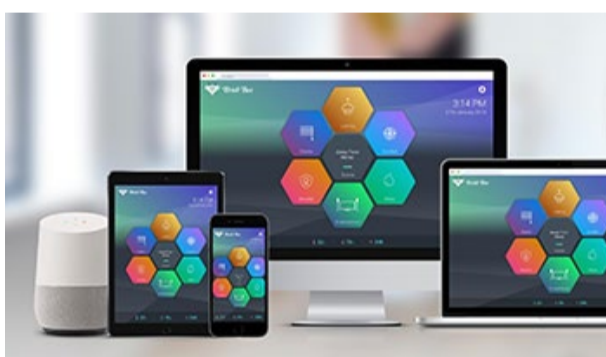
#Android & iOS Apps

Tata Sky OTT Mobile App - with Cisco
Client: Cisco | 2017

Redesigned, improved and conceptualized new features for the Tata Sky OTT mobile app in India
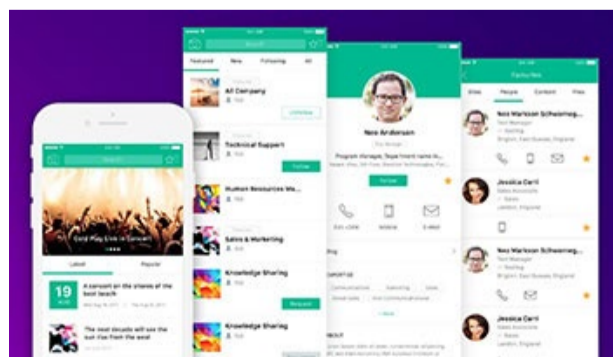
#Android & iOS Apps, #Desktop App

Home Automation Control Apps
Client: Hydum Solutions, Bangalore | 2017

UX & UI of apps with visual metaphors, animations and interactions similar to those in real world to control home automation systems.

#Android & iOS Apps

Simpplr - Social Intranet for Enterprise
Client: Simpplr | 2017

Design of a social mobile app for Simpplr's intranet product for enterprise. This is modern social intranet that connects employees within organisations.
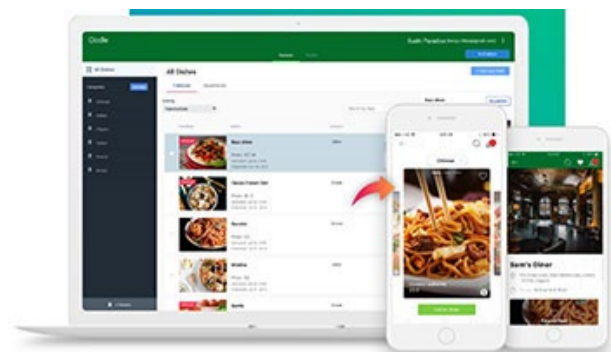
#Android & iOS Apps

Gatwick Airport London - IOT Dashboards
Client: Gatwick Airport London | 2017

UX design of dashboards controlling some IOT systems used at Gatwick Airport London.
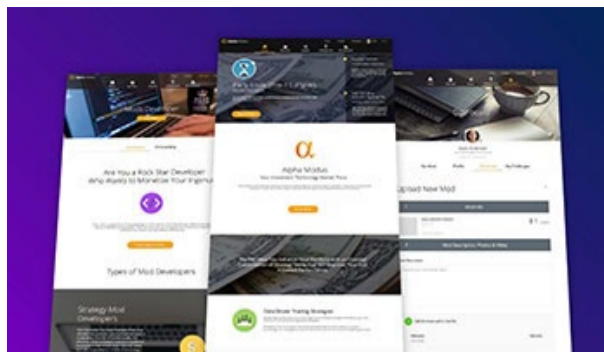
#Web Dashboards

Oodle - Order Food at Table Without a Waiter

Client: Oodle | 2018

Oodle is an app for people to place orders from the tables of restaurants without a waiter.

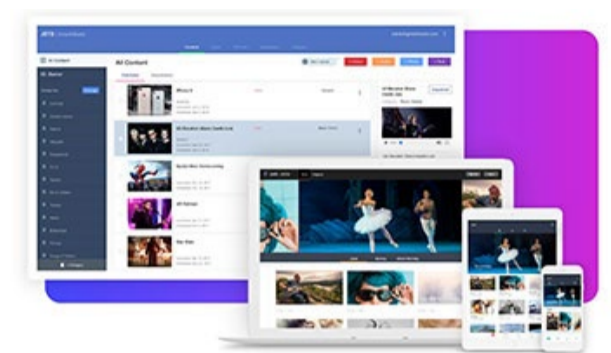#Web Dashboards, #Android & iOS Apps

Financial Marketplace Websites

Client: Accrete.ai, New York | 2017

Design of websites for financial marketplace companies, to explain and communicate the concepts and products relate to finance, to the customers in a more easy and effecient way.
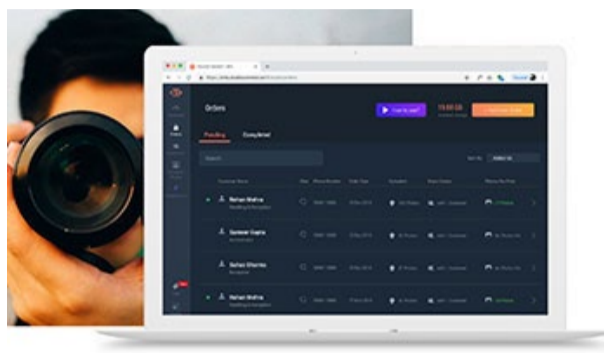
#Website

JETS - Headless CMS for Content Businesses

Product: GrowthBeats | 2017

JETS is a CMS tool for developers to help them build their customers' content businesses using cloud, mobile, web and other platforms in record time with lowest cost

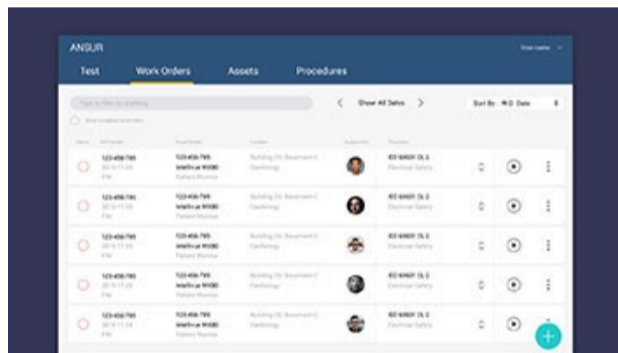#Web Dashboards, #Android & iOS Apps

StudioConnect - Tool for Photographers

Product: GrowthBeats | 2018

Studioconnect.co is a specialized tool for photographers to solve problems while sharing photos with customers, selection of photos by customers, and interactions with customers.

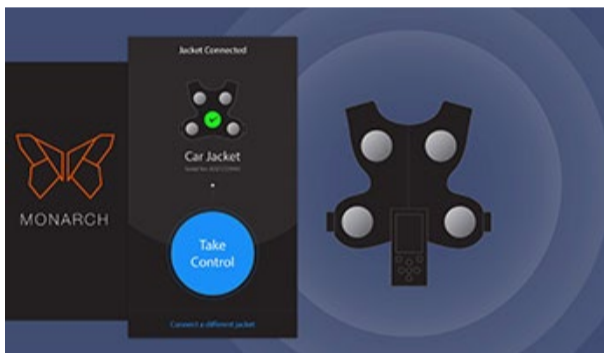#Web Dashboards, #Android App #Marketing Website

Fluke Biomedical - Medical Equipments Online Calibration System

Client: Fluke Biomedical | 2016

UX UI design for use of equipments used for calibration of medical instruments/devices.
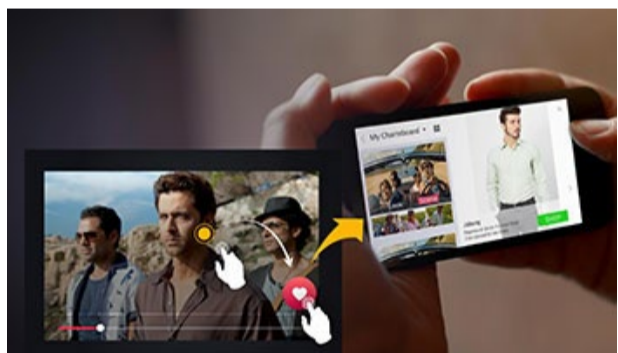
#Web Dashboards

HillRom - Medical Device Controlling App

Client: Hill-Rom Services Inc, Singapore | 2016

New designs and interface refinements for a medical device controlling app, for a consumer market.

#Android & iOS Apps

Charmboard - Android App Framework Design

Client: Charmboard.com | 2015

Designed a system where viewers can interact with playing videos and get info on details of things in the videos like starcast, places, clothing, accessories, as well as buy the same immediately from e-commerce websites.

#Android App

LG Electronics - Mobile Phones for India

Client: LG Electronics, India | 2007

Research, Conceptualization and detailed design of new cellphone models in the entry level and mid-segment range of LG cellphones for the Indian market.

#Handheld Mobile Phones

Vodafone - New Bundled Apps with Phones

Client: Vodafone, Germany | 2009

New services and apps for Vodafone phones, when they took over Hutch network in India, and launched Vodafone service in India.

#Symbian Mobile Apps #Concepts

Desktop & Mobile Apps

Standalone apps (which are not part of any system)

macOS Desktop «

Boom

macOS | 2011

Boom is a macOS app which boosts the volume of your Mac

(Best of show Award winner at Macworld Expo 2011)

https://itunes.apple.com/in/app/boom-2-best-audio-enhancement/id948176063?mt=12

QuickShift

macOS | 2015

QuickShift is the fastest way to move files and quickest way to organise your Mac

https://www.growthbeats.com/quickshift

FileBeats

macOS | 2016

Fastest Realtime Duplicates Finder & File Rename

https://www.growthbeats.com/filebeats

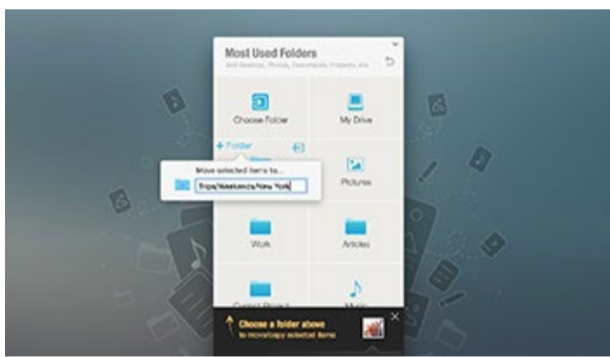### iOS & Android Mobile «

Game Your Video (now "Vizmato")

iOS | 2012

A video creation and editing app

(Best of show Award winner at Macworld Expo 2012)
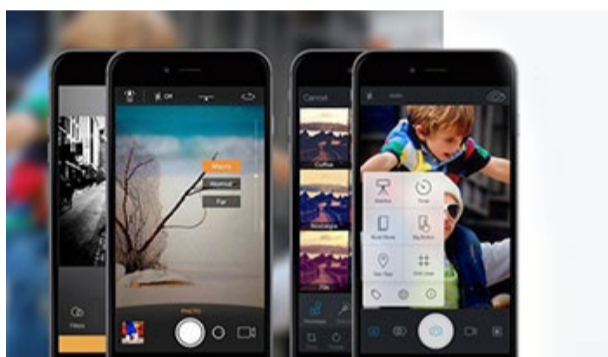
(Featured as "iTunes AppStore Best of 2012" by Apple)

http://itunes.apple.com/us/app/game-your-video/id496232649?mt=8

Camera Plus & Camera Plus Pro

iOS | 2010

Photography apps for iOS with pro features.

http://itunes.apple.com/us/app/camera-plus-pro-the-ultimate/id345752934?mt=8

Daily Timer

Android | 2016

Beautifully designed, personalized mobile timer

https://www.growthbeats.com/dailytimer

"Design is the silent ambassador of your brand"

- Paul Rand

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